

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Cruz for President

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 05/16

Invoice ID: 1143561
Campaign ID:

Invoice Date: 06-01-2016
Estimate ID:

Contract ID: 802506
P.O Number:

Client ID: 41230
Tax ID:

Description

Amount

Gross Advertising Fee	\$1,176.00
Agency Commission	(\$176.40)
Rep. Firm Commission	(\$349.86)

Net Advertising Fee	\$649.74
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Sub Total	\$649.74
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Total This Invoice	\$649.74
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/62271296/
1898

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Cruz for President
 Remarks: /62271296/
 Bill Cycle: 05/16
 Rep. Firm: VNS/NCC

Contract ID: 802506
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/25/16	Monday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	10:49am	TCTV042116H	00:00:30	Charged	28.00	*
04/25/16	Monday	FXNC-E	1898-LEHIGH VAL/E	Outnumbered	12:15pm	TCTV042116H	00:00:30	Charged	30.00	*
04/25/16	Monday	FXNC-E	1898-LEHIGH VAL/E	Shepard Smith	3:19pm	TCTV042116H	00:00:30	Charged	30.00	*
04/25/16	Monday	CNN-E	1898-LEHIGH VAL/E	Jake Tapper	4:23pm	TCTV042116H	00:00:30	Charged	45.00	*
04/25/16	Monday	FXNC-E	1898-LEHIGH VAL/E	Special Report	6:49pm	TCTV042116H	00:00:30	Charged	55.00	*
04/25/16	Monday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	6:57pm	TCTV042116H	00:00:30	Charged	55.00	*
04/25/16	Monday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	8:29pm	TCTV042116H	00:00:30	Charged	100.00	*
04/25/16	Monday	FXNC-E	1898-LEHIGH VAL/E	The Kelly File	9:53pm	TCTV042116H	00:00:30	Charged	128.00	*
04/25/16	Monday	ESPN-E	1898-LEHIGH VAL/E	NY Yankees@TX Rangers	9:53pm	TCTV042116H	00:00:30	Charged	128.00	*
04/25/16	Monday	FXNC-E	1898-LEHIGH VAL/E	The O'Reilly Factor	11:21pm	TCTV042116H	00:00:30	Charged	128.00	*
04/25/16	Monday	CNN-E	1898-LEHIGH VAL/E	Anderson Cooper 360	11:27pm	TCTV042116H	00:00:30	Charged	100.00	*
04/25/16	Monday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	11:44pm	TCTV042116H	00:00:30	Charged	128.00	*
04/26/16	Tuesday	FXNC-E	1898-LEHIGH VAL/E	Fox and Friends First	5:47am	TCTV042116H	00:00:30	Charged	55.00	*
04/26/16	Tuesday	ESPN-E	1898-LEHIGH VAL/E	SportsCenter	6:51am	TCTV042116H	00:00:30	Charged	21.00	*
04/26/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	Super Tuesday 4	9:32am	TCTV042116H	00:00:30	Charged	45.00	*
04/26/16	Tuesday	CNN-E	1898-LEHIGH VAL/E	Super Tuesday 4	9:49am	TCTV042116H	00:00:30	Charged	45.00	*
04/26/16	Tuesday	FXNC-E	1898-LEHIGH VAL/E	America's Newsroom	9:51am	TCTV042116H	00:00:30	Charged	55.00	*

Grand Total 1,176.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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